# Glad Midsommar

## 95th Annual

# Midsummer Festival

**SATURDAY, JUNE 24th 1989**
**All Day**

**S V E A D A L**
Uvas Canyon, Santa Clara County

Given under auspices of

## Swedish-American Patriotic League

# Swedish American Patriotic League

**SAN FRANCISCO** **OAKLAND**

## WISHES ONE AND ALL A HAPPY MIDSUMMER ON THE 95th CONSECUTIVE MIDSUMMER FESTIVAL.

With sincere appreciation to the many committees and friends for their support and efforts to make this Annual Midsummer Festival an outstanding success.

**VONNE THURMAN**
President, San Francisco

**WALTER NYLAND**
President, Oakland

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*Midsummer Greetings*
**from**

**Dawn Green**
**Midsummer Queen 1989**

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**GLAD MIDSOMMAR**

**önskas av**

FILIP PALSSON
från Sverige

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**Happy Midsummer**

**from**

**When you travel to Europe fly**

**SAS**

**via Seattle Los Angeles New York or Chicago**

**360 Post Street, Suite 803, San Francisco CA 94108**

**(1-800) 221-2350**

# GLAD MIDSOMMAR

**Dawn Green**
**Midsummer Queen**

**Erica Nelson**
**Columbia**

**Mary R. Johnson**
**Svea**

Midsummer Greetings from

**TEGNÉR LODGE No. 149, V.O.A**

meet every third Thursday
Veterans Building
1105 Bancroft Ave., San Leandro

Inez Rhodin *Chairman*
Elsy Mattson *Secretary*

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## *The Golden Gate District Lodges*

through the medium of this program wish to extend their best wishes to the Swedish-American Patriotic League, on the Midsummer Day Celebration.

The Golden Gate District consisting of 20 local lodges in San Francisco, Oakland, Berkeley, Concord, Stockton, Modesto, Turlock, Fresno, San Jose, Palo Alto, Petaluma, Sacramento, Yuba City, Paradise, Eureka, Redding, Reno, Oroville and Marysville, extends to you a cordial invitation to become a member of the Vasa Order of America

**Edythe Anderson** District Master
**Helen Mingram** District Secretary

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MIDSUMMER GREETINGS

## *Tor Lodge No. 537, V.O.A.*

San Francisco

**Meets 2nd Saturday each month, 1.00 p.m. at Swedish American Hall, 2174 Market street, S.F.**

**Anton Anderson, Chairman**
**Ellen Sandberg, Secretary**

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**Best wishes for a successful MIDSUMMER FESTIVAL**

## FYLGIA LODGE No. 119

**Vasa Order of America**

**The Color Guard here today**

**is part of**

**Fylgia's Drill Team**

**Jack Bjorkquist** Chairman
**Robert H. Peterson** Secretary

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## *Glad Midsommar*

## *Nordiska Butik*

**Fine Scandinavian Gifts**

Mary Ann Peterson
Vicki Peterson

771 Monterey Blvd.
San Francisco, CA 94127
(415) 239-8107

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**ANDERS och**
**ELLEN SANDBERG**

**önskar alla sina vänner**
**en Glad Midsommar**

## 95 Years of Midsummer Festivals

The Swedish American Patriotic League as such did not organize the first Midsummer Festival in San Francisco. Both the League and the festivals are direct results of the first historic Sweden Day at the Midwinter Fair and Exhibition in Golden Gate Park in 1894.

Since then Midsummer Festivals have been held every year under the auspices of the League. A festival was even arranged in 1906, the year of the big earthquake and fire. It was held in Shell Mound Park in the East Bay, attended by an estimated 2,000 persons, eager to meet the survivors of the disaster in San Francisco.

During the years Midsummer Festivals have been held at various places. For the longest time, 26 years, it was held in the Scottish Rite Auditorium in San Francisco. At the time in 1968 when the Auditorium was converted to a movie house, the League decided to move the festival to its own recreation park, Sveadal.

We hope you will enjoy today's festival, the 95th Midsummer Festival, oldest in the world outside of Sweden.

## STAR SPANGLED BANNER

Oh say, can you see
By the dawn's early light
What so proudly we hailed
At the twilight's last
gleaming?
Whose broad stripes and
bright starts
Thru the perilous fight
O'er the ramparts we
watched,
Were so gallantly streaming?
And the rockets red glare
The bombs bursting in air
Gave proof thru the night
That our flag was still there.
Oh say, does that star-
spangled banner yet
wave,
O'er the land of the free
And the home of the brave?

### DU GAMLA, DU FRIA

**Du gamla, du fria, du fjällhöga Nord,**
**Du tysta, du glädjerika sköna!**
**Jag hälsar dig, vänaste land uppå jord,**
**Din sol, din himmel, dina ängder gröna!**

**Du tronar på minnen från fornstora da'r,**
**Då ärat ditt namn flög över jorden!**
**Jag vet, att du är och du blir vad du var,**
**Ack, jag vill leva, jag vill dö i Norden!**

## Midsummer Greetings

**Vonne Thurman**
President

Swedish American Patriotic League

# P R O G R A M

## 4 P.M. on the Lawn

PARADE

Flag Bearers, Officers, Performers, Costume Group, Maids of Honor, Columbia, Svea, Crown Bearer, Midsummer Queen and Train Bearers

MASTER OF CEREMONIES ..... Ted Olsson
Past President, SAPL/S.F.

FLAG SALUTE TO THE QUEEN

Flag Bearers of Fvlgia Lodge
No. 119, VOA

NATIONAL ANTHEMS (in unison)

The Star Spangled Banner
Du Gamla, Du Fria
..... Zaida Binetti, Director
..... Kurt Talbot, Drums

WELCOME and
CROWNING OF THE QUEEN ..... VONNE THURMAN
President, SAPL/S.F.

SWEDISH MELODIES

Zaida Zingers... Zaida Binetti, Director

PRESENTATION OF COLUMBIA..... Walter Nyland
President, SAPL/Oakland

PRESENTATION OF SVEA ... Mary Ann Nichelini
Vice President, SAPL/S.F.

KERASSIA MUSICAL TRIO
KERSTIN MATTSON, RICKARD ASTROM
and KARIN SETTERBY

# Midsummer Greetings

GREETINGS FROM SWEDEN ..... Siri Eliason
Consul General of Sweden

SCANDINAVIAN FOLK DANCES

Nordahl Grieg Dancers
... Gerd and Leif Syrstad, Directors

THE QUEEN'S COURT ..... Ted Olsson
Past President, SAPL/S.F.

Cecelia Allen, Gwen Bergmark, Heidi Bergmark, Kara Kruger, Nancy Morrison, Kristen Nelson, Michele Stone, Jill St. Clair, Rene St. Clair, Karin Sundberg, Linda Vogelsberg and Suzette Wurz

Crown Bearer: Nathan Peterson
Train Bearers: Amanda Koole
Annalisa Schappert

Procession to the Dance Floor
and Maypole

MIDSUMMER QUEEN'S WALTZ

SCANDINAVIAN FOLK DANCE EXHIBITION & RING DANCES ..... Nordahl Grieg Dancers

* * * * *

SMÖRGASBORD ..... $12.00 per person
MAUDE'S SCANDINAVIAN CUISINE
Two Seatings ... 6 P.M. & 7:30 P.M.

* * * * *

DANCING - 8 P.M. LOU JACKLICH THREE

# *Midsummer Greetings*

**from**

**The Swedish-American Patriotic League of Oakland**

Walter Nyland, *President*

***Wishing you a***

***Happy Midsummer***

**Robert and Mary Ann Peterson**

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Officers and Members of the **SWEDISH CLUB** önskar alla

**EN GLAD MIDSOMMAR**

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# *Glad Midsommar*

# Vestkusten

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## Midsummer Greetings

**THE SWEDISH SOCIETY OF OAKLAND**

meets 2nd Tuesday in
Björnson Hall, Oakland

**Ben Bylander**, *President*

ROBERT THIELE, *Secretary*

524-6150

For membership information contact above officers.

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Now is the time to join the East Bay's oldest and most progressive Society. Financially sound

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**SWEDISH LADIES SOCIETY of San Francisco**

*2174 Market Street*

Sick Benefit and Social Organization

Meetings 2nd Thursday at Noon

Ann Marie Van Horn, *President*

June Williams, *Secretary*

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SWEDISH LADIES SOCIETY

JENNY LIND OF OAKLAND

*A Social and Sick Benefit Organization*

*Meetings second Thursday every month in Björnson Hall*

*President* – **Ruth (Babe) Nelson,**

*Secretary*—BERTHA BECHTLE

## GLAD MIDSOMMAR

Evelyn Olsson
Karin Massey

*Glad Midsommar*

And a Happy
Festival in Sveadal

Ted, Astrid, Alexander
and Juliana Olsson

## GLAD MIDSOMMAR

önskas av

Eva Person

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Wishing you a most Happy

**Midsummer Festival**

Walter and Dorinda Nyland

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## Midsummer Greetings

from

## THE SWEDISH SOCIETY
### OF SAN FRANCISCO

A Century of Fraternalism
in the Bay Area

We own and operate the

**Swedish American Hall**
2174 Market Street, S.F.
for your pleasure

Phone 861-9313

★★★★★★★★★★★★★★★★★★★★★★★★

## Midsummer Greetings

from

Bert and Gloria Nelson

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## Midsummer Greetings

## SAN MATEO INVESTMENT CO.

**Telephone 349-2121**

REAL ESTATE

4100 El Camino Real

San Mateo

*Enjoy*

# SVEADAL

*this summer*

**Your own Recreation Park**
**in Uvas Canyon,**
**Santa Clara County**

SWIMMING — TENNIS
CABINS — MEALS
PLAYGROUND

**CALENDAR OF EVENTS**

**July 1st - 4th**
Annual Tennis Tournament
**July 29th** - 63rd Anniversary of Sveadal
**Sept. 3rd** - 61st Annual Labor Day Weekend Swimming Races
For more information call during season (1-408) 779-2854

**SIV och**
**ART ELWING**

önskar en

GLAD
**MIDSOMMAR**

**Siv Custom**
**Picture Framing**
San Carlos

*Wishing you a*
*Happy Midsummer*

**ROY ANDERSON PAINT CO**

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O'SULLIVAN® PRODUCTS
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**San Francisco - San Rafael**
**Santa Rosa**

**Midsummer Greetings from**

**The Nichelini**
**and**
**Madigan Families**

Take a trip to

# Sveadal's Disneyland Day August 12th

Fliers available soon

Sponsored by the Sveadal Club

Reserve the date

## Saturday, August 12th, 1989

Join Mickey Mouse, Donald Duck
and their friends at
Sveadal Pool,
11.00 A.M to 5.00 P.M.

For more information and reservations, phone
JOHN CARLSON, (415) 653-8416
or SVEADAL (408) 779-2854

DANCING ALL EVENING

Come dressed as your favorite Disney character.

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*Midsummer Greetings*
from
**Gladys Peterson**

Happy Birthday Marta

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*Wishing you a*
*Happy Midsummer*

**THE WEISSENBORNS**
**Ken, Charlotte,**
**Karin, Linnea and Marta**

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**Midsummer Greetings**

from

**Vera and John Nelson**

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**Wishing you a very**
***Happy Midsummer***
**Ramona and Harry Talbot**

# The Nordic Touch

*Fine Gifts for Home and Friends*

Outstanding Selection of Imports from Northern Europe. Unique Items for Gifts and for the Home. Crystal, Pewter, Jewelry, Hand Carved Figures, Clogs, Sweaters, Collectors Plates, and Danish Porcelain.

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**415-327-3499**

*Greetings and best wishes for a*

# Happy Midsummer

**from**

**Mr. and Mrs. Reno C. T. Anderson**

**C. A. ANDERSON FUNERAL PARLORS**